

# The Claresholm Advertiser

Vol. 1, No. 13

CLARESHOLM, ALTA., WEDNESDAY, JULY 8th 1914

Subscription, \$1.50 Per Year in Advance

## Masonic Celebration

Dominion Day, with its many offerings in the Calgary Fair, the opening of the fishing season and the ideal weather for motorizing and driving, was thoroughly enjoyed locally. A large number took advantage of the cheap rates to Calgary. Many private parties sought out the shady spots along the creeks and anglers whipped the streams for the choicest trout. The local Masons chose this as the day for their picnic and in the morning fifteen automobiles assembled at the I.O.O.F. Opera House and the members of the local lodge with their friends filled the gaily decorated cars to the limit. At nine o'clock the procession got under way and made for a grove on Trout Creek at W. A. Lyndon's ranch. The committee on transportation, Messrs. N. Holmes and J. T. Kingsley, had their arrangements working like clock work and very soon after the arrival of the merry party at the picnic ground the successful effort of the refreshment committee, Messrs. J. B. Boese and W. T. Cochran, was very much in evidence. A well-stocked cafeteria was opened in the shade of the trees lining Trout Creek at the picnic spot and with the minimum of labor everyone was able to take advantage of the many delicacies which the ladies had prepared. Plenty of ice-cream and lemonade helped to ally the heat of the day and cool off the picnickers, while from the cool spring for which the Lyndon Ranch is famous chicken and pie and cake and sandwiches enough to feed a small army satisfied the appetites of the delightful rural journey. The fishers picked out varying successes. Others visited with each other. Oil, antiques and synchrotes were deconstructed, championships at which were settled in the tree-shaded surreptitious bath were enjoyed, everyone enjoyed to the full, him- self and herself, each in the way most to be desired. Business worries were cast aside, the children of the crops were forgotten, nature gave place to childhood again, coats and vests were shed with delightful abandon, the double investigation files were ignored and refreshing informality was in order.

## Five Mile

Mr. Alfred Berg is still confined to the house on account of his rheumatism.

Miss Georgia Rydholm of Frazee, Minn., is here visiting friends and relatives.

Mr. Isaac Lepard and daughter Minnie spent one last week at the fair in Calgary.

Mr. and Mrs. O. J. Berg and family went to the fair on Saturday evening for an outing.

Miss Violet Gilkiss is in Calgary having her eyes treated. From her report she is getting along fine.

Mr. and Mrs. T. P. Mosley left on June 30th for Walla Walla Wash., and points in Idaho and Oregon.

On Saturday July 4th the Albert Sunshine Club members, their families and a few invited guest numbering in all 75 spent the day picnicking on Willow Creek at the dam west of town. There were sports for the little folks also a few races for the grown ups. The prize winners being Russ Berg, Elmer Fredrickson, Nora Berg, Lino Carey, Harry Mosley, Roy Wilbur, Wilbur Annable, Walter Fredrickson.

## W. C. T. U.

An exhibit which was visited by thousands and which marks a forward movement on the part of the Alberta Temperance and Moral Reform League in an aggressive campaign to bring about such a temperance sentiment that the prohibition of the liquor traffic in this province will soon be assured, was located in the Agricultural Hall at the recent exhibition at Calgary. The location in this hall may not have been the most prominent place to attract the attention of all the fair visitors but it was of such a unique character that it attracted considerable attention. A large sign first challenged the attention. It read "Abolish the Liquor Traffic. Vote for Prohibition 1915." In the building there were a number of very catchy cartoons. Among the best were, "The Battle Against the Bottle" which showed Santa Claus working like clock work and very soon after the arrival of the merry party at the picnic ground the successful effort of the refreshment committee, Messrs. J. B. Boese and W. T. Cochran, was very much in evidence. A well-stocked cafeteria was opened in the shade of the trees lining Trout Creek at the picnic spot and with the minimum of labor everyone was able to take advantage of the many delicacies which the ladies had prepared. Plenty of ice-cream and lemonade helped to ally the heat of the day and cool off the picnickers, while from the cool spring for which the Lyndon Ranch is famous chicken and pie and cake and sandwiches enough to feed a small army satisfied the appetites of the delightful rural journey. The fishers picked out varying successes. Others visited with each other. Oil, antiques and synchrotes were deconstructed, championships at which were settled in the tree-shaded surreptitious bath were enjoyed, everyone enjoyed to the full, him- self and herself, each in the way most to be desired. Business worries were cast aside, the children of the crops were forgotten, nature gave place to childhood again, coats and vests were shed with delightful abandon, the double investigation files were ignored and refreshing informality was in order.

Several interesting group models pressed home vital facts. "The Devil & Co., Unlimited, Brewing and Malting," was arranged side by side with "The Silent City," the graveyard, showing that 23 per cent die from alcoholic drink. "One Investment," showed Mr. William Smith from the savings of twenty-five years saving a pile of booze vessels, barrels and bottles. The "Prohibition Saw Mill Co. and the Bar Room Roll Game Exchange" bore the respective signs, "Saw Mill Run with Logs," "Gin Mills Run with Boes."

Very striking were the facts illustrated that one and one-quarter ounces of alcoholic poison are taken into the system whether the drinker consumes one quart of beer, or one pint of wine, or two and one-half ounces of whiskey, and also that as a result of drinking one quart of beer, or one pint of wine, or two and one-half ounces of whiskey daily a man takes in over fourteen quarts and one pint of alcohol.

The charts and scientific posters strikingly brought out some appalling facts. One chart, "Titanic," brought out the comparison, 1308 lost with the Titanic, but drink carries off that number in the United States alone every eight days of the year. Another chart, "Drink and Death," showed that, in the U. S., drink helped to break up 2228 homes every year; 184,568 in 20 years. A third Canadian record was emphasized in a chart which showed that \$90,000,000 is the annual drink bill of the Dominion. "Titanic" showed that, in the U. S., drink helped to break up 2228 homes every year; 184,568 in 20 years. A third Canadian record was emphasized in a chart which showed that \$90,000,000 is the annual drink bill of the Dominion. "Titanic" showed that, in the U. S., drink helped to break up 2228 homes every year; 184,568 in 20 years. A third Canadian record was emphasized in a chart which showed that \$90,000,000 is the annual drink bill of the Dominion.

The Carnforth U. F. A. cricketers are busy practicing, having secured an up-to-date outfit and in the near future will have to take on the visiting eleven irrespective of age, sex or night.

subscribe to the Advertiser

## Patrons and the Creamery

The farmer has a perfect legal right to sell the products of his farm in the market that will pay him the highest price, but there are certain moral obligations which men owe to other men and the community in which they live. There are certain responsibilities resting upon every citizen, which he cannot ignore and one of them is the development and protection of every interest that affects the community as a whole.

If an industry is established which has for its purpose the financial and industrial development of the community, then it is important that every citizen lend his effort to the support of that industry.

A co-operative creamery is in institution of this kind. Its benefits are far reaching and the extent of them depend entirely upon the volume of business which the creamery will transact. Every farmer who milks cows should hold a share of stock in the local creamery and thereby support the plant. If half of the farmers do not join the organization, and ship their cream to some other plant, they are increasing the difficulty of building up their neighbors interest.

A creamery can manufacture 100,000 pounds of butterfat into butter almost as cheaply as it can 50,000 pounds. The equipment is the same and the total cost is slightly increased. The profits come from the second 50,000 pounds. In the creamery as well as in any other business, profits show only after a definite amount of business is done with which to pay operating expenses. Hence there is a moral obligation resting on every farmer to give the local creamery an opportunity to show its ability to furnish him a market for his cream. It is a sign of good local citizenship when a farmer will do this.

When a farmer becomes a patron of a local co-operative creamery, it is his duty to know how the business is managed. Co-operation is a result of confidence and confidence is established as a result of having accurate information. He should insist on having a statement at least once a month showing all the details of the business. It is his duty to know at all times whether or not he is getting a square deal.

He should furnish a good quality of raw material, and deliver it as often as is necessary in order to keep up a definite standard of quality. He must know that good cream cannot be made from poor cream any more than good flour can be made from poor wheat. In raising grain or livestock he has learned that he must meet the requirements of the market; when he learns that the same principle applies in the creamery business he will be a better creamery patron.

The cream contains a definite amount of butterfat, which is determined by the Babcock test. Cream contains the same amount of butterfat whether it is sent to the cream plant by test differently due to the manner in which the sample was taken. Men may read the test differently and so differences may arise all of which emphasizes the necessity of the farmer knowing the Babcock test and the reason why his test will vary from time to time.

A creamery is the best agency through which the dairy industry can be established. A dairy community is in a class separate and distinct from all others, and it always advertises itself by better farms, better buildings, better roads, better schools, better homes, better life, better community spirit, better town and a general atmosphere of social, moral and religious life if once it has the advantage.

## Carnforth

Carnforth July 4th celebrations passed off without any accidents worth mentioning except what befell Willow Creek team in their match with Meadow Creek. Possibly the latter club's uniform was responsible for their mighty whackings of the ball and the score they piled up against the shirt sleeve dress of Willow Creek. Who will be sorry after this, that clothes don't make baseball players. Take the case of the home run by Billy McKinnon, (who has been growing thick lately) and to watch him knock scotchy like a scared Jack rabbit, and in his last lap for home being coached by R. J. Vane, when he soon overhauled, and to avoid collision made a mighty jump over him on the base, which must have been 12 feet away. It was a great stunt Billy. Come again when one considers, he hadn't quite the full uniform, only cap and shirt, and the ordinary civilian trousers. Of course one wonders what surprise he could spring with a full outfit. Anyway their dress looks fine, rule color pads, shirt, cap with white seams and Sing Sing stockings, M.C. in white letters on the breast. Why shouldn't Willow Creek have a dress? Surely Earl Towell and Sam Whitehead would look good together with W.C. on their chests, but please get long about this.

Fred Wagner's saddle horse acted as long-stop and Ernest Bush as referee, his decisions giving general satisfaction sometimes. The cricket match only enjoyed a junior position Saturday owing to the baseball game. Sides were chosen by ex-president Foster and secretary Holmberg with the addition of 6 ladies in each side taking part. Mrs. Holding and Miss Maxwell were soon rattling up a big score and it was early demonstrated either the school or cricket craters must be moved. Ex-president was early run out without scoring. Both ladies were soon smashed, and made in Canada goods no longer applied to Carnforth people. School teacher Hume and trustee A. W. Hume were the principle scorers. The Ladies cricket game was very interesting. Mrs. Holding, Mrs. Hanna, Mrs. Morris, Mrs. Hatt, Mrs. Nelson, Miss Nelly Neumann assisted by Mr. Alex. Thompson, having a fine time together. After lunch a dance was indulged in till 11 o'clock, and "Marching Henry" Georgia, wasn't overlooked. Harry Maxwell had charge of the dance. Unfortunately the school pump was broke but the land kept up their reputation.

One singular feature of the day was the conspicuous absence of the Stars and Stripes, perhaps it was overlooked, (one would like to believe it alright) or is it that Americans have become so Canadianized that they have forgotten their Motherland, or is it that they are anxious for one Farmer's Day, in place of our so-called patriotic idiotic day. It is possible that the farmers are thinking none of this.

Truth is, crops are decidedly better, but what use is there in store to grow. Let's think about the Oil, and snipe while we are here. Don't forget your Annual Day. Next week at Trout Creek, a mid-winter with the Ball of Blood, at Mr. Gosses place. Seriously endeavor to reform our farmers, carpenters and stonemasons, and have a good time in the night.

The Advertiser Family photo at Claresholm is number 7. We want the news. Use it.

## Meadow Creek

We are sorry to report the illness of Alex Bell.

Dave Runkham spent Saturday at the Weidner Ranch.

Mr. and Mrs. Vance motored to Fairbridge Saturday last.

Mrs. Vadnais spent last week at Mrs. Crofford's home in the hills.

Miss McVicker intends leaving shortly for her home in Calgary.

Some of the Bank boys spent Saturday afternoon at Meadow Creek.

Mrs. Vadnais and son Richard are hauling timber these days from the mountains.

Mr. Cummings who has been looking for oil the past week in the Hills, left Saturday for his home in Foulie.

S. Barkley and D. Runkham drove through to the Perry Ranch north of town Sunday evening.

Mr. and Hutton of Nanton visited the Hawkins family a few days this week.

The baseball boys have opened up a new promising diamond opposite Vadnais's house.

Ball practice every Thursday evening at 7 o'clock. Try and come, boys.

Several of the young people attended the ball game and dance at Carnforth and report a very enjoyable time.

Automobiles of every description are to be seen daily on our trails. Oil men have taken up every available space in this section of the country and seem very much satisfied with the prospects.

The recent rains have been very heavy in this vicinity and the crops have begun to jump. The farmers here expect to receive about half a crop from the earlier sown grain, but the later sown crops should do better than this.

The ball game which was played at Carnforth Saturday between Willow Creek and Meadow Creek was won by The Reds, the score was 17 to 10. Meadow Creek sure put it over them in the 13th inning.

A very enjoyable evening was spent at the home of Mr. and Mrs. Oliver Tuesday last when the young people gathered there to meet her sister Miss Carlson. The many friends gathered about eight o'clock. The evening was spent in cards, games, fortune-telling, etc.

The youngest boy of Mr. and Mrs. John Bowie met with a serious misfortune Tuesday evening while playing in the yard. The mother said the serious of the child and ran to his rescue and found the dog standing over the little fellow, but before the mother got to him he had several bad cuts on his face, the child is 1 year old. We hope to hear of his speedy recovery.

In the game that resulted so disastrously for our baseball team a few weeks ago, it is fair to say that they were playing against a team picked from Stawley, Claresholm, Strathmore, Neversham and Glen Lake. The Meadow Creek outfield played their usual good game, the weather being in the middle. A game is scheduled for July 8th with Beaver Creek at their picnic. Willow Creek played here last Saturday.

Major G. H. School has returned from a lecture tour in Washington, Oregon, Idaho, Utah Texas and California. He has also been very correspondent in Mexico attached in the Army of the famous Reel General Francisco Villa. He was in the 6th day battle of Ojinaga, being on the front page of the leading papers of California and his story of the killing of M. S. Benton went through the Canadian papers from Halifax to Vancouver.

He will stay home 6 weeks and longer to himself and Ottawa.

The Advertiser Family photo at Claresholm is number 7. We want the news. Use it.

Mr. L. W. Smith and Mr. Albert Smith went out on the hills to break Creek fishing on Saturday last. They made a fine trip up and down in one day, but brought home a nice lot of trout.

## School Examination

The following students were successful in passing the examination promoting them from Grade IX to Grade X. Names are given in Order of merit: Dorothy McNichol, Maud Milnes, Alex Simpson, Percy Cochran, Ward Clark, Frank MacKenzie, Eva Moffatt, Irene Walker.

Those who failed will have their marks sent them by the Principal, John Scofield, Principal.

GRADE VII

Maud Fraser, Alfred Edlund, Myrtle Fink, Willard Haig, Burpee Steves, Agnes Laidlaw, Jamie Davis, Ruby Fox.

Promoted Conditionally: Carl Edlund, Ashley Gaudin, Lorne Gaudin, Alfred Strangways.

GRADE IV

Roy Wilhite, Alma Buckingham, Dorothy Cochran, Lemmie Chellars, Corless Shearer, John Wall, Carl Edlund, John Laidlaw, Roy Edlund, Carl Fox, Mauda Rawton, Lena Amundsen, Logan Pryce, Nat Skeeves.

Promoted conditionally: Vera Elgin, Joyce Pryce, Miss I. A. MacLae, Teacher.

FROM GRADE V TO VI

Alex McKenzie 180% First prize, Willie Gowdy 179% for boys. Minnie Holmes, 75% 1st prize, girls. Bessie Holmes, Ethel Amundsen, Tommy Ringrose, Morley Tillotson, Ruth Annable, Lorne Hutton, Annie Farmer, Otto Welton, Mary Price.

Passed conditionally: Sheldon Fraser, Daisy Boniface, Nellie Nelson, Elsie Schall, Johnnie Pryce, George Price.

GRADE VI TO VII

Norma Holmes, 81% 1st prize. Loretta School, 75% 2nd prize. Luella School, Gardiner Brown, Arthur Haig, Willie Farmer, Ethel Strangways.

Passed conditionally: Douglas Miller, Harold Schol, Miss Ila M. Gaudin, Teacher.

GRADE III

Joan Laidlaw, Allan Cummings, Helen Tillotson, James Clark, Orvil Wilhite, Eric Swanson, Edgar Anderson, Ledford Wilhite, Grace Walker, Melford Erick, August Edlund, Lyle Pick, Katy Nowlin, John Edlund, John Nelson, Escher McKee.

GRADE IV

Marjory Harvey, Lloyd Nelson, Margaret Shearer, Annie Fox, Harry Paulson, Roy Wilhite.

PASSED TO GRADE V

DOING III AND IV IN ONE YEAR

Violet Boniface..... 83  
Leslie McKenzie..... 82  
Dolly Holmes..... 75  
Johnny Farrer..... 69  
Claude Nelson..... 68  
Willie Walters..... 64  
Glen Caldwell, Conditionally

Miss L. M. Todd, Teacher.

GRADE I TO GRADE II

Edna Strangways, Nita Jones, Orley Robinson, Marian Fraser, Leslie Conwathale, Clara Edlund, Elsie Hogg, Wilbur Annable, Ross Caldwell, Laura Gries, Laura Perry, Nurrie Fink, Doris Connors, Kenneth McKenzie, John Morris, Edgar Nelson, Donald Moffatt, Helen McCounick, Annie Edlund, Du trial, Beyla Miller, Andrew Preece, Shirley Lockie, Jamie Miller, Ethel Hutton, Dorothy Cummings.

Miss R. Pryce, Teacher.



## SHOES

Large shipment of Ladies', Children's and Men's Shoes. All New Styles.

Another Lot of New Silks and Muslins just arrived

PRODUCE WANTED

FRESH STOCK OF GROCERIES ON HAND

Butterick's Patterns Kept In Stock

**M. FISHER**

**YOU WANT A RANGE**

**I HAVE IT**

**For Wood, Coal and Gas**

IF YOU ARE NOT ALREADY FAMILIAR WITH THE SUPERIOR QUALITIES OF THE GUNNERY OXFORD LINE OF STOVES AND RANGES, CALL ON US AND WE WILL SHOW YOU THE RANGE WITHOUT A FAULT

**CHAS. ROMPAIN**

Tinsmithing

Plumbing

WE HAVE RECENTLY OPENED UP AN UP-TO-DATE

**GARAGE**

WITH A COMPETENT MAN IN CHARGE. We are in a position to Repair, Wash, and Generally Refit your car. Our facilities for Storage of Cars, by day or month, are complete. We handle the Best Oil and Grease for improving the life of your car. Every accessory likely to be needed by you is carried in stock. Save Summer Trouble by a Spring Overhauling of Your Car.

**J. T. KINGSLEY'S GARAGE**  
Shelver Street, Corner of Fourth Avenue

**PRAIRIE VIEW DAIRY**—Healthy Cows, Sanitary Premises, Clean Handling

PRICES REASONABLE DAILY DELIVERY PHONE 92  
MILK, 14 QUARTS FOR \$1.00 CREAM, 30c. PER QUART  
Rates on larger quantities given on application  
Prompt Delivery Made of Special Orders

**Fred Anderson, Proprietor, Claresholm, Alta.**

**T. C. MILNES**

Money to Loan on Farm Security at Lowest Rates

APPLICATIONS ATTENDED TO PROMPTLY

**Real Estate**

**Insurance**

Choice City or Farm Property Only the Best Hail, Fire, Accident, and Life Co's. Represented.

**Milnes Block CLARESHOLM, ALTA.**

## Claresholm Locals Organize to Demand Temperance Legislation

Miss Vera Gordon left Tuesday for Moose Jaw.

Miss Jean Laflamme is spending a week's visit with Mrs. F. Downs.

Ira Cummings spent the week-end in Calgary on a visit to his sister.

Mrs. J. J. White, daughter of Mrs. Chas. Walters, left for her home in Portland Ore., Tuesday.

Miss Ruth Doyle, teacher in the public school here, left on Tuesday for the summer school in Edmonton.

Dr. B. R. Hogg left Tuesday for his home, Enniskillen, Ont. He will visit St. Paul, Chicago and other eastern cities en route.

Miss Helen Welch leaves on Friday on a visit to her brother in Edmonton and from where she will proceed to visit her parents in Manitoba.

Mrs. J. A. Gamlin who has been confined to her home for many months, left Thursday for Kelowna, B. C., in search of better health. She is accompanied by her daughter.

Mrs. A. E. Thompson who underwent an operation some weeks ago and has been confined to the hospital at her home, Peterboro, Ont., is now rapidly regaining strength and is expected to leave the hospital this week.

Mr. Martin Lebean had a very severe attack of appendicitis last week which necessitated his removal to the hospital in Calgary on Tuesday of this week, when he underwent an operation. From the last reports he is doing as well as can be expected.

Mr. Francis Downs left on Sunday night for Minneapolis on a business trip. It is stated Mr. Downs is now in connection with an Oil Co. now being formed by Misses McEwen. It is understood this Company will drill for oil on holdings held by Mr. Downs and in close vicinity to Claresholm.

Mr. Geo. Wales for many years a resident of Claresholm visited Claresholm Tuesday in connection with the annual meeting of The Western Canada Lumber Co., and incidentally renewed old acquaintances. Mr. Geo. Wilson, of Lethbridge, Mr. Busch of Calgary and Mr. F. Land of Warburton, B. C. were also here in connection with the above mentioned meeting.

Mr. A. S. Cornthwaite to day received his diploma as a qualified druggist, as the result of passing the Annual Examination of the Pharm. highest marks in prescription work.

There is an abundance of promising material on the spot, both male and female, and in fact, until it is tested, it is hard to say which is the best. The men are all right at horseshoes but the ladies have them "strung" on a line on washing day.

Those who attended the meeting held in the Methodist Church last Thursday evening were rewarded by hearing one of the finest appeals for support for the temperance cause that has ever been made here.

Dr. Fyfe is present, has a great grasp of the subject and places his argument most forcibly. It was stated by the Dr. that the temperance forces were about to make use of the Direct Legislation Act, passed by the provincial legislature a year ago. To initiate legislation by this means would be the first attempt to test the working of the act.

A prohibition bill will be drafted and petitions presented to the legislature asking that it be submitted to the people or made law whichever the government sees fit. To secure the attention of the government to such a measure, the calls for petitions from 85 per cent of the provincial electoral districts and 20 per cent of the others in such as petitioners. The speaker thought that there would be no difficulty in securing the sufficient number.

Mr. Thompson C. P. R. agent has had numerous enquiries in regard to an Excursion to Banff for the benefit of those interested. The advertiser has been asked to state that the Sunday Schools of High River will run their annual excursion this year from Medicine Hat, Banff, July 22nd. Further information will no doubt be received at a later date.

Mr. Morrow, late of Carmangay, has been appointed operator for the Farmers Co-Operative Elevator Co. Mr. Morrow has a good record behind him and the farmers of Claresholm are fortunate in being able to secure a man who has made good during the many years he has been in the elevator business. Mr. Morrow and family are expected shortly to take up their residence in Claresholm.

Are you a Subscriber



## The Truth About Mexico

will be the subject of the lecture which

**MAJOR G. H. SCHOOF**

will give in the

Methodist Church, on Monday Evening, July 13th

He will exhibit his museum of curiosities from London, and battlefields of Africa and Mexico, consisting of skins of Lions, Crocodiles, Ticks, Skins of Python, Mexican Sabres, Silencers, Machine, large shells from the battlefields of Gignac, Mexican Blanket Costumes, Charms, Gums and Flags.

ADMISSION 25 cc. ts

CHILDREN 15 cents

The entire proceeds will go to the Young Peoples' Mission, Grade Funds.

Every Line of Business or Profession To-Day Has Its Specialists

## We Are Specialists in Meats

We know what the public desires; we know how to satisfy these desires. We claim to be a judge of what animals will yield the choicest meats, and we govern our buying accordingly. You get the benefit of our experience. We keep track of the changing seasons so that we may anticipate your wants. Every service we can render you in buying we are glad and proud to do. There are some of the reasons why we are every day adding to the list of OUR SATISFIED CUSTOMERS

**D. P. WILLIAMS**

**The Cash Butcher Shop**

PHONE 11

FRESH AND CURED MEATS. POULTRY AND FISH IN SEASON.

DON'T ASK THE HOUSEWIFE TO SWEETER OVER A RED HOT STOVE WHEN THE WEATHER IS RED HOT OUTSIDE. IF YOU CARE ANYTHING ABOUT HER COMFORT GET HER ONE OF OUR

Kerosene

**SUMMER STOVES**

Gasoline

With Portable Ovens

SHE WILL PROVIDE A BETTER MEAL, QUICKER, MORE CHEAPLY AS FAR AS FUEL IS CONCERNED AND WITH GREATER COMFORT TO HERSELF AND TO YOU

ANOTHER HOT WEATHER REQUISITE

**ICE-CREAM FREEZERS**

Size—from 2 to 10 Quarts

EASY TO WORK ALMOST RUN THEMSELVES

**W. M. ROSS**

Successor to Moffatt & Sons RAILWAY STREET, CLARESHOLM

**Plymouth Twine**

Standard 500 ft. \$10.50 per hundred Cash.

\$11.50 per hundred, Nov. 1st, 1914

Leave Your Orders Early

We have Contract to Supply U.F.A.

**FRANK MURRAY & CO.**

**BRING YOUR HARNESS WANTS TO US**

We have all the accessories and all the "bugger" your horse needs. We can fit him out completely. Everything in the harness line. Cheap Sets and Costly Sets; Collars, Boles, Blankets, etc. Compare our goods and prices with those shown elsewhere. We'll leave our offerings to your good judgment. Repairs Promptly Attended To.

**J. T. KINGSLEY, The Harness Man**  
CLARESHOLM, ALBERTA

**THE ALBERTA GARAGE**

Has second hand, light, dry and common machines stored in the corner of Third Avenue and Shelver Street, one block from Bank of Commerce corner. A REPAIRING DEPARTMENT with latest tools and equipment is in connection. Agency for Canadian Automobile-Motor Cars and Gasoline Engines.

**A. E. McAlister, Proprietor**







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Published every Wednesday at  
Claresholm, Alberta  
Weekly

HAIWOOD DUNCAN, Publisher

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To Canada, \$1.00 per year in advance.  
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\$2.00 per year in advance

WEDNESDAY, JULY 8, 1914.

Advertisers recognizing that well-considered advertisements, attractively presented to the public will fall of effect if the medium by which these are given to the public has not other elements of interest to the reading public which command it and give it the prestige of the advertisement. In other words if the newspaper is not newsworthy and readable, the advertisements have not the influence which they would have if these conditions were present. The Advertiser has undoubtedly the largest circulation of any newspaper in this town and district and it has taken a foremost place in the esteem of the reading public. Its policy of filling its news columns with local and country news has borne fruit. The demand for the advertising space last week crowded out much matter which we should have liked to have had appear. The national holiday and this extra demand coming to gether prevented us from publishing a news supplement. We received the examination return late on Tuesday evening but were unable to make provision for this most interesting matter in last week's issue. Several other live news-items were

also left over. Our editorial space has also been encroached upon lately but we are taking steps to provide more space to accommodate all departments of the paper.

Here we wish to emphasize the fact that only by having all the advertising patronage can a newspaper also give a large amount of live local news matter. And too it is equally true that in proportion as a local newspaper in a small town receives a liberal patronage in the job printing line can it be in a position to give a large amount of news matter space in its columns. Every inch of local news matter costs more to print than an inch of advertising and the limited space for advertising makes a revenue absolutely necessary from job printing. We are in a position to serve you fully as well and as cheaply as any office in any town of this size and The Advertiser is entitled to this patronage.

### Give Him Your Name

In connection with the excursion to Banff on July 22nd, in order that arrangements may be made for the trip, all Oddfellows and Rebekahs, who wish to take advantage of the special cars for Claresholm will please give their names to W. T. Gehman, secretary of Foothills Lodge, I.O.O.F., at once as the space will be limited and full provision is desired to be made.

### Are You a Subscriber To This Paper?

## GOOD PAINT WELL PUT ON

Preserves and Beautifies the Home—exterior and Interior

## Fred Watkins

Painter — Paperhanger — Decorator

Does All These Well. Ask Any Who Have Had His Services

Leave Orders at Wilton Hotel, or at The Advertiser Office

I. G. LUNDE,  
President

J. R. WITT,  
Secretary-Treasurer

W. H. COFFY,  
Managing Director

## Foothills Lumber Company

LIMITED

LOCATED IN THE FOOTHILLS OF THE ROCKIES

## LUMBER

Mill Thoroughly Equipped. A Home Industry. Operated and Run for the Benefit of the Ranchers and Homesteaders. Prices that Defy Competition. Aim to Keep Money at Home instead of Building up B. C. Milling Companies.

PRICE LIST	PER M	No. 1	No. 2
EDGE GRAIN Flooring Fir 4 to 6 in. wide	\$24 00	\$20 00	
COMMON FLOOR, 4 to 6 in. widths	23 00	18 00	
SIDING	24 00	17 00	
CEILING, 4 and 6 in.	22 00	18 00	
FINISHING. All dimensions clear	28 00		
SHIP LAP	18 00	14 00	
ROOFING. Common and better, 8 and 10 in. all lengths	18 00	16 00	
DRESSED LUMBER. Assorted	16 00	10 00	
ROUGH LUMBER. Assorted	8 00	15 00	
DIMENSIONS	16 00	6 00	
CTLS. Assorted, all widths and lengths	8 00	6 00	
4x4, 6x6 and 8x8, all lengths	10 00	16 00	
SLABS	1 00	to 1 50 per load	
BOLTS		50c per load	

For Delivery of Lumber in the Vicinity of Claresholm, Add \$6.00 per Thousand.

MILL AT  
FURMAN, ALTA.

OFFICE:  
CLARESHOLM, ALTA.

## The Brewer's Appeal

(Contributed by W. C. T. U.)

Letters are being sent to Senators and members of Congress by brewers and liquor dealers, protesting that the passage by Congress of a prohibition amendment to the Federal Constitution would be "the greatest calamity that has ever befallen the nation; that it would wipe out the industries which employ an army of idle men, and bring about a financial panic more serious and lasting than any that has ever been experienced in the United States."

Those who have at heart the highest and best interests of the nation, who value the health and character of the youth of the nation above any investments, no matter how vast, even the wiping out of a \$1,000,000,000 business would not seem as appalling as the continuance of an institution which yearly debauches and destroys the physical, intellectual and moral life of the nation.

However, dealing with the statements made from a purely economic point of view, let us view them through the eyes of an authority on labor problems. Rev. Charles Stedman for many years at the head of the labor department of the Presbyterian church. Estimating the annual drink bill, on a conservative basis, as \$1,800,000,000, the amount spent by the consumer for bread and clothing as \$1,800,000,000 more. In addition because of the inability to buy liquor, all this money should be turned into legitimate channels and be spent for bread and clothing what, he asks, would be the effect upon labor?

From statistics secured by him from the Bulletin of Statistics on Manufacturers of the United States Census Bureau, Mr. Stedman found that if the \$800,000,000 now spent for liquor were used to purchase such useful commodities as bread and clothing, employment would be given to eight times as many workers, who collectively would receive five and one-half times as much wages or nearly \$20,000,000,000 more. In addition the cost of the raw material necessary to produce \$1,800,000,000 worth of bread and clothing (retail price) instead of liquor, would be over \$600,000,000 more than the liquor industry now uses, and this, of course, would mean the employment of an additional large number of workers.

## McFarland—McKerrall Nuptials

A quiet wedding was solemnized at the home of Mr. and Mrs. Hagerman, Parkland, on June 26th. When Miss Dora McKerrall of Chatham Ont. was married to Mr. John McFarland of Fishburn, Alta. The ceremony was conducted by Rev. J. Kennedy. The house was decorated with carnations and ferns, and the wedding march was played by Miss M. Hagerman. The bride gown was of cream satin with trimming of shadow lace and orange buds. The young couple left for a short wedding tour. The bride travelling in a tailored suit of grey and Hagerman hat trimmed with deep red roses.

## Notice

Notice is hereby given under Section 210 of "The Rural Municipality Act" and of The Royal Municipality of Argyle No. 99. Dated, June 27th, 1914, there were impounded on the 23rd day of June 1914, in the Pound kept by the undersigned on the S.E. 1/4 Sec. 4, T. 12, Range 26, W. of the 4th Meridian. One brown gelding, aged.

Ole Flusland,  
Poundkeeper,  
P. O. Claresholm.

## Final Notice

To Water and Light Customers

It being absolutely necessary that all accounts for water and light be paid on or July 1st. All customers are hereby notified that if their accounts are not paid by the 10th day of the month that the service will be cut off without further notice.

In this event a charge of 50c is made for reconnection.  
John F. Reynolds,  
Secretary  
Over a hundred and fifty citizens of Claresholm visited to Calgary Exhibition.

## TO RENT

A good place in excellent condition to responsible party, where there are no children. Apply Box 122.

## PRIVATE SALE

Of household articles including: dining room suite, bedroom suite, refrigerator, washing machine and kitchen utensils. To be sold within the next few days. J. G. CUMINGS, Fourth Ave., Claresholm.

## BOARS FOR SALE

A few young Duroc-Jersey boars, pure-bred, for sale, offer available for but a short time. Place order once. J. H. Walton, Wilton Road Ranch, P. O. Box 1, Claresholm, Alta. 9-11.

## SOWS FOR SALE

For Sale 5 Registered. Pure-bred Poland China Sows. Also One Boar, Poland China, pure-bred, eligible for registration. J. F. Hagerman, Phone 130, Claresholm, Alta.

## TENDERS WANTED

Tenders will be received by the undersigned up to Wednesday, July 1st, for the laying of floor, painting the interior, etc. of the Frost Creek schoolhouse. For further particulars, apply to the secretary-treasurer, H. R. Smith, Phone 1802, Claresholm, Alta.

Any or all tenders not necessarily accepted.

## NOTICE OF IMPOUNDED ANIMALS

To Whom It May Concern:  
NOTICE is hereby given under section 210 of "The Rural Municipality of Argyle, No. 99, dated the 14th day of June, 1914, there were impounded on the fourth day of June, 1914, in the pound kept by the undersigned on the S.E. 1/4 Sec. 34, Twp. 11, N. 25 west of 4th Meridian, the following animals, viz: one sorrel mare, branded on left shoulder as One black or dark grey horse. Branded on right hip J. Branded on left hip 8. Dated June 14th, 1914. Pound No. 1. Road, Whitehead Township.

## PROFESSIONAL AND SMALL BUSINESS CARDS

space in this column, and to be closed one week. In advance payment \$1.00 per line, or \$2.00 per line. If not used, the money will be refunded. No charge for the first line. Fourth column, 100 characters or less.

## LEGAL

J. R. WATT, B.A.

BARRISTER, SOLICITOR PUBLIC

OFFICE:— THIRD AVENUE  
Claresholm Alberta

H. O. HASLAM

Barrister and Notary Public

Solicitor for:  
The Canadian Bank of Commerce  
The Town of Claresholm

Claresholm Alberta

## FRED LANGMUIR

Barrister, Solicitor, Notary Public, Etc.

Money to Loan on Farm Property

OFFICES: Suite 2, Mines Block, Claresholm

## MEDICAL

Drs. Tupper & Thompson

T. S. TUPPER, M.D., C.M. (MONTREAL)  
A. G. THOMPSON, M.D., L.R.C.P. (London)

Office: TUPPER BLOCK, Railway St., CLARESHOLM, ALTA.

## Chas. W. Campbell

CHIROPRACTOR

NANTON, ALBERTA

Claresholm office with Argusman & Son. Hours—11 a.m. to 5 p.m. Other hours by appointment. Visits Claresholm on Monday, Wednesday, and Friday of each week.

## TEACHING

MISS B. A. L. COLP

Is open to accept a limited number of pupils for the Piano and Organ, Beginners & Specialty. Also prepared to accept engagements for Concerts, Dances, etc. For terms, etc., apply to Care of Rectory, or P. O. Box 189, Claresholm.

## BRING YOUR WATCH CLOCK and JEWELRY REPAIRS of All Kinds to

## Godley's Jewelry Store

CLARESHOLM, ALBERTA

WE GUARANTEE YOU EVERY SATISFACTION

## Big Sale of Jewelry Now On AT HALF PRICE

Alarm Clocks Ingersoll Watches

G. M. GODLEY, JEWELER, CLARESHOLM

## NECESSITY NOT VANITY

In the old days, when one found a photo taken, he was considered vain, but in these modern times, when one finds and includes more to new looks, he finds a photo to be of real value, not only to please to distant friends the loveliness of our children, but to have a family record of the changes that take place in such a few years.

If you only know that one of our loving children was to be suddenly taken away from us, we would like to have the nearest photographer and have its photo taken. Every family should be prepared for this and should have their children photographed either separately or in a family group.

GO TO THE STUDIO THAT HAS THE REPUTATION OF BEING THE BEST IN SOUTHERN ALBERTA

THE CLARESHOLM ART STUDIO; John Edlund, Prop.

## ORDER YOUR REQUIREMENTS IN CHOICE CUT FLOWERS AND HOUSE PLANTS FROM

THE TERRILL FLORAL CO. LETHBRIDGE ALBERTA

Or Our Agent J. T. KINGSLEY, Claresholm

OUR FACILITIES FOR MAKING UP THE VERY BEST FUNERAL DESIGNS AND CASKET SPRAYS

CANNOT BE EQUALLED

## You Are the Judges

We have stood the test of your most discriminating buying. We care to suit your taste, everything in meats, Beef, Lamb, Mutton, Chickens, Stuffed Fish and Meats. During the time when green stuff is scarce come to us for fresh Lettuce, Cabbage, Green Onions, etc.

## THE CENTRAL MEAT MARKET

D. H. RAMAGE, PROP.

Third Avenue CLARESHOLM, ALTA.

## FORD

"The Universal Car"

It conquers distance at the lowest cost. Think of it—thousands of Ford owners are travelling for less than two cents a mile. The Ford has given the freedom of the "open road" to the man of moderate means.

AGENTS:

The Palace Livery Barn

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Claresholm, Alberta

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## THE ADVERTISER

CLARESHOLM, ALTA.





## THE MOST PROMISING OIL FIELD IN ALBERTA

# THE CLARESHOLM OIL COMPANY, LIMITED

Non-Personal Liability

Non-Assessable

Only a Small Portion of 75,000 Shares Left at 75 cents

Sulphur Gas, and Oil Seepages, evident on the Claresholm holdings

Claresholm stock is the best on the Market.

Only 2000 feet to the Oil bearing sands.

### What Geo. A. Reynolds Says of Claresholm Oil Fields

Calgary, Alberta, June 10th, 1914

To the Directors of The Claresholm Oil Co., Ltd.

Gentlemen:

To-day completed my examination of the land held by your company and the result is respectfully submitted in the following report:

A pronounced anticlinal dome is the distinguished feature that first impresses the beholder. Beginning at the north end at what is known locally as "The Canyon Ranch," is an east and west fold extending in a south-easterly direction. From this point two folds running south-east were easily traced for a distance of six miles.

The escarpment is massive showing exposures of Belly River and Niobrara sandstones and Cleggott shales with a strong trace of Dakota sandstone.

Escaping sulphur gas causes a discoloration of the water of the creek for several miles. This gas being found so far distant from the base of the dome would indicate that the depth at which oil or gas should be developed will not exceed 2000 ft. This gas it is believed comes from lower formations either the Palaeozoic limestones or the Dakotas—more probably the limestones. However if an oil field is developed in this region your property is most favorably situated being located almost in the centre of what is now considered the most prospective field and which is about to be tested with a number of wells both south and north of your property.

The porous sandstones of the Dakotas are covered by the impervious shales of what should be the Cleggott-Benton formation.

The folds slope gently and the structure of the dome is favorable for an accumulation of petroleum. With these two factors very much in evidence considerable productions might be probable.

In conclusion we are glad to say that if there is oil in paying quantities in the Alberta field you will find it underlying your property, and the condition is so evident that nothing more could be said on behalf of your territory.

Respectfully submitted,

GEO. A. REYNOLDS

Geo. A. Reynolds, was three years with the Southern Pacific in their oil fields in Texas; three years with Standard Oil as a practical expert in oil fields and oil drilling; he stands among the most prominent in the recent developments of the wells and diggings in the Calgary and Okotoks districts; and is the man who pioneered and drove the now famous McDougall-Segur well.

Every cent received from the sale of stock will be used for development purposes

Drilling will commence as soon as the first issue of stock is sold.

All leases paid for in stock in the Company.

Prospectus and other literature may be had upon application to

# CLARESHOLM OIL CO., LTD.

Head Office: Milnes Block,

Claresholm, Alberta